

# FBA Expiration Review Checklist

A weekly operator review for U.S. Amazon FBA sellers carrying expiration-dated inventory. Tick each item; count your blanks.

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## 1 · DATING (PER MSKU, NOT PER ASIN)

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- Every dated MSKU has a mapped Expiration / best-by date — one ASIN can hold several batches.
- You track the date that governs the listing (potency/best-by where customers expect full strength).
- Short-dated lines (probiotics, proteins, fresh) are flagged for a tighter cadence.
- Lot / batch references are recorded so a recall or quality issue is traceable.

## 2 · RECONCILIATION (YOUR RECORD VS. AMAZON'S)

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- Amazon's reported expiration date is reconciled against supplier paperwork at inbound.
- Any mismatch is opened as a Seller Support case with evidence, and tracked to resolution.
- You can derive the Unsellable by Date for each MSKU — not just read the printed date.

## 3 · ACTING BEFORE THE DATE

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- You have a forward view of which MSKUs cross their Unsellable by Date in the next 30 / 60 / 90 days.
- Soonest-dated batches are discounted first (FEFO) so they sell through before stranding.
- You schedule your own removal ahead of the unsellable window — not waiting for Amazon's auto-disposal.
- Stranded / unfulfillable dated stock is resolved or removed on a cadence.

## 4 · VELOCITY & SUBSCRIBE & SAVE

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- Subscribe & Save exposure is monitored against expiry, not just on-hand units.
- Sell-through velocity is compared against the date for short-dated batches.

## 5 · EVIDENCE & TRAIL

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- Each removal / case leaves a timestamped record (what, when, and why).

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- You can answer a reimbursement or Seller Support question months later from that trail.

**Score your review.** Count the boxes you could NOT tick. 0–2 blank: strong process — keep the weekly cadence. 3–6 blank: real gaps — close reconciliation + forward-view first. 7+ blank: expiration is an active loss source — systematize per-MSKU dating, discrepancy flagging, FEFO, and scheduled removals.

**What Shelfdoc does and does not do.** Shelfdoc maps expiration per MSKU, flags discrepancies and prepares Seller Support case templates you review and file, runs FEFO pricing, and submits Disposal Requests on the date you choose through SP-API. It does **not** submit Seller Support cases for you, does **not** control Amazon's decisions (you decide; Amazon controls acceptance and timing), does **not** do restock forecasting or profit analytics, and does **not** cover non-US marketplaces or manage AWD inventory.

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